

ADVERTISEMENTS

Print Ads



- **\$95 / ad:** Ready-made print ad with customized contact info
- **\$145 / ad:** Design from scratch with original content and/or images
- You provide the copy and general direction for the content

Digital Ads

- **\$95 / ad:** Static banners only (for use on Facebook, Instagram, LinkedIn, any other website)
- For social advertising, you tell me which social platform you're posting and I will create them using the correct specs and using best practices. For all other digital advertising, you provide the specs.
- You provide the copy and general direction for the content

SOCIAL MEDIA CONTENT

Frequent Sweaters graphics | **\$200 / month**

- You'll receive a full set of graphics to acknowledge your members who achieved "Frequent Sweater" status during the previous month (8 or more visits)
- You send the list of client names at the beginning of each month and I'll send the graphics back within 2 business days

Custom Social Content Creation

- **Static:** starting at \$175 for three posts
- **Animated:** starting at \$175/post
- Includes graphic layout only. No captions or hashtags included
- You tell me if the posts are organic or paid and on which social platform you're posting and I will create them using the correct specs and using best practices



IN-STUDIO COLLATERAL



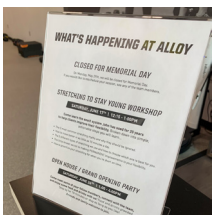
Success Story Layouts | \$50 / story

- Create success stories using your own clients and images for greater client encouragement
- I deliver the design file, you get this printed at FedEx office (or on your own color printer)



Google Review Request Flyer | \$125

- Includes a QR code with your unique web link
- I deliver the design file, you get this printed at FedEx office (or on your own color printer)



Special Announcement Flyer | \$95 / flyer

- Ensure you clearly communicate any upcoming holiday hours, special events and more
- I'll deliver the file in black and white for easy printing in your own gym.

Wearables | Starting at \$125/design

- Want custom employee wearables? Need event-specific tshirts to give away to clients? I can design new tshirts, hats, drinkware and more.
- I deliver the design files and upload them to Printful.com. You order these items directly from Printful.com via the link I share at wholesale cost

OTHER PRINT COLLATERAL



Greeting Cards

- Pack of All 4: **\$350**
- Individual Card Designs: **\$100**

Cards Available As-Is:

- Thank You
- Welcome to the Family
- Happy Birthday
- Thinking of You

- I deliver the design file, you get these printed through Vistaprint.com



Business Cards | \$95 / card

- Business card template formatted with your contact info and team members' names and titles
- I deliver the design file, you get these printed through Vistaprint.com or Moo.com



Pricing Brochures | \$250

- Brochure as-is with your unique contact information. Ask me to see a full PDF to review the content more closely!
- Heavier customization available upon request for an additional fee
- I deliver the design file, you get these printed through Vistaprint.com